# IGOR JOVICIC

## CONTACT INFO

⬜ igorjovicic.com

📞 917.843.0327

✉ ijovicic@gmail.com

📍 975 Oaks Drive
Franklin Square, NY 11010

## PROFESSIONAL EXPERIENCE

### Creative Director
**BYT Design Studio, Inc.**

NEW YORK, NY  JULY 2008 – PRESENT

Expanded the range of company's services to include animation, web design, and mobile applications, which are currently generating most of the company's revenue. Represented the company in customer meetings which resulted in new and recurring business value.

- Led the development of the Hooked on Phonics mobile app which rose to the #1 spot in the Apple App Store in December 2014
- Managed the design and production of multiple Berkshire Hathaway websites including: Charter Brokerage, DL Trading, Envirocleanse
- Guided the production of quarterly print publications for The Clearing House which included cover art direction and feature ideation
- Generated the creative concept, animation and original music for a six-part infographic animation series for UNICEF on the issues of children with AIDS
- Steered the design team in producing the 10th Anniversary report for the United Nations Girls Education Initiative

### Senior Designer
**RBSD Architects, Inc.**

NEW YORK, NY  AUGUST 2007 – JULY 2008

Repositioned the company's online presence with a complete website redesign. Vastly improved the corporation's Google Search Engine rankings through a strategic SEO initiative and keyword optimization.

- Produced a print publication celebrating the company's 100th Anniversary
- Guided the design of promotional posters and slideshows
- Curated the corporations entire one hundred year catalog of architectural work

### Web Designer
**Fast Company & Inc.**

NEW YORK, NY  SUMMER 2007

Generated new visual content for the corporate website's articles department. Worked closely with content editors and sponsors to ensure that brands were properly represented and visualized.

- Designed slideshows and graphics for the corporate website
- Developed interactive promotional banner ads for advertisers
- Corresponded with various companies to receive rights to images

## EDUCATION

**School of Visual Arts,** NY
Coursework towards M.F.A., 2007-2008

**New York Institute of Technology,** NY
B.F.A., Computer Graphics, 2002-2006

## SKILLS

**UI/UX**
Adobe XD, Figma, Elementor

**Web Development**
WordPress, PHP, HTML, CSS, SEO

**Animation & Design**
After Effects, Photoshop, Illustrator, InDesign, Premiere, Dreamweaver

**Audio Production**
Apple Logic, Presonus Studio One, FL Studio

**Languages**
Fluent in English and Serbo-Croatian

## HONORS AND AWARDS

NSW Premier's Multimedia History Award
*September 2017*

NYIT Best Computer Animation Award
*May 2006*

Exhibition "Synergy," NYIT Art Center
*April 2006*

Exhibition on the 50th anniversary of NYIT,
*October 2005*